



Pubtopia CIC Community • Connection • Creativity

Pubtopia CIC is the community and social enterprise arm of The Halfway, Tal-y-Coed — a rural pub that operates as a hub for the surrounding villages. While The Halfway trades as a traditional country pub, Pubtopia exists to strengthen the social fabric around it — tackling rural isolation, supporting local enterprise, improving wellbeing, and building practical community resilience.

Community Village Shop

Pubtopia runs a small village shop within the pub, stocking goods from 15+ local suppliers. The shop supports rural micro-businesses, keeps money circulating locally, reduces unnecessary travel into town, and provides convenient access to everyday essentials.

Creative, Skills & Wellbeing Workshops

We deliver accessible, subsidised workshops designed to reduce isolation and build confidence. Sessions include glassmaking, ceramics, felt workshops, seasonal crafts and lino printing. These are welcoming, affordable and suitable for all abilities, creating shared experiences and stronger social connections.

Health & Community Resilience

Pubtopia hosts the village defibrillator and delivers regular CPR and defibrillator training workshops in partnership with Village Alive Trust. These sessions equip residents with practical, life-saving skills. We are expanding our programme to include further wellbeing-focused and health-related initiatives.

Dementia-Friendly Openings

We run a monthly dementia-friendly Friday opening, supported by GAVO (Gwent Association of Voluntary Organisations). These provide a calm, welcoming pub environment with relaxed music, affordable food and a non-judgemental space for people living with dementia and their carers, families and friends.

Respite & Rural Stay Experiences (Launching This Year)

Later this year, PUBTOPIA will introduce respite days and short rural stay experiences using bell tents on the pub grounds. These will support families under pressure, carers and individuals facing challenging circumstances, providing restorative time in nature within a safe and supportive community setting.

Pubtopia is a blended model of hospitality and social enterprise — where commercial trade helps sustain structured, measurable community impact.